

Privacy policy of Optimodal Nederland B.V.

Last updated: 17 July 2020

At Optimodal Nederland B.V., the protection of your privacy in the context of the processing of personal data is an important concern that is taken into account in business processes. The purpose of this privacy policy is to give you an overview of the cases in which Optimodal collects and processes personal data about you, the cases in which data is passed on to third parties for a specific purpose and how your personal data is used and protected.

1. What is personal or anonymized data?

“Personal data” is any information that can be used to discover your identity. It includes information such as your name, address, postal address, IP address, telephone number or email address. Information that is not directly associated with your real identity (such as, for example, your favourite websites or number of users of a site) is not included.

Every time our Internet content is accessed, general information is stored automatically (such as the number of users and duration of the visit to individual pages, etc.). This data is not personal and is therefore processed in anonymous form. Information of this type serves only statistical purposes and will be used by us for the purpose of optimizing the Internet content.

2. Responsible body for data collection and processing

All the personal data you provide as part of a commercial transaction with Optimodal or its initiation, as well as via the Optimodal websites www.Optimodal.eu or www.Optimodal.nl, is collected, processed or stored by or for Optimodal Nederland B.V. Oudelandseweg 33, 3194 AR Hoogvliet-Rotterdam, registered in the Chamber of Commerce Rotterdam 24197027, and represented by Managing Director Karsten Scheidhauer. Optimodal Nederland B.V. is thus the “responsible body” within the meaning of the General Data Protection Regulation (GDPR) and is thus legally responsible for the protection of your data.

3. Collection, processing and use of personal data

3.1 for certain purposes

Optimodal Nederland B.V. collects, processes, stores and uses personal data when you disclose such data, for example, as part of registration, general contact or to carry out a commercial transaction. The personal data you provide us with is only processed for correspondence with you and only for the purpose for which you have made the data available to us. This includes, among other things, correspondence in connection with the initiation of a commercial transaction, order processing for processing a shipment and the implementation of payment transactions. During individual processing steps within the scope of commissioned data processing, your data will only be passed on to companies and service providers who support us in the provision of services. Beyond that, the information will naturally not be passed on unless legal regulations permit or require us to do so. Insofar as we make use of service providers within the scope of commissioned data processing to carry out and handle data processing, the contractual relationships are regulated in accordance with the provisions of the General Data Protection Regulation.

We commission other companies and individuals to perform tasks for us. Examples include the craning of loading units at terminals, traction of freight trains, provision of agency services, handling of payments (Optimodal deferral procedure), sending of letters or emails and also advertising activities. These service providers have access to personal data that is required for them to perform their tasks. However, in the context of a contract for commissioned processing, the companies involved must not use personal data for other purposes. In addition, they are obligated to handle the information in accordance with this data protection policy and the applicable legal and contractual data protection regulations.

3.2 On the Internet

It is generally possible to visit our website without registering. However, while certain personal data is collected automatically, we require that you provide other personal data to enable us to fulfil and implement the special services, service offers and features that we offer.

3.2.1 Utilization data

Our web servers automatically store the following utilization data when you visit our website:

- Type and version of the browser you are using
- The operating system you are using
- The website you have used to access our website
- Date and time of access to the website
- Your IP address

This data will not be merged with other data sources. The data is automatically deleted after 14 days. We do not use your IP address to identify you. However, the utilization data helps us gain information about how our website and offers on our website are used and gives us the opportunity to improve our offer and eliminate errors.

3.2.2 Personal data

When you register for special services, service offers and features, we ask you to provide some personal data, such as your name, your postal address and your contact details. In some cases, you can choose whether or not to disclose this personal data.

As far as the specification of the basic data is obligatory, we need such data (such as your email address, name) so that we can provide the services, service offers and features you request. The data is stored in the IT systems of Optimodal Nederland B.V. as well as on web. The duration of the storage is directly related to the services, service offers and features requested by the user (see also section 3.2.2 a to b).

Otherwise, we do not pass your data on to third parties.

We collect, process and use personal data within the scope of our Internet presence for the following purposes:

a. Application procedure

If you would like to apply for a position with Optimodal, we will collect, process and use your personal data exclusively within the application process once you have given your consent. We process data that is related to your application. This may include general information about you (such as your name, address and contact details), information about your professional qualifications and schooling, information about your professional training or other information that you provide to us in connection with your application. Furthermore, we may process job-related information which you have made publicly available, such as a profile on professional social media networks.

Your personal data will be stored both at Optimodal Nederland B.V.

The data transferred will be stored only until the application process is completed, but no longer than six months after the end of the application process. After such date, all data will be deleted irrevocably. We will also use your personal data to ensure a smooth application process in personal contact with you. Depending on your qualifications and aptitude, and subject to your consent, we will also be happy to submit job offers for which you have not explicitly applied during the current application process.

b. Downloading of photos and videos for cultural, journalistic and educational purposes

Selected image materials, photos and videos (so-called "media data") are available for free download to a certain group of authorized persons for cultural, journalistic and educational purposes, in accordance with our terms of use.

In order to ensure that you are entitled to download the media data free of charge and to use it in accordance with our terms of use, we ask you to provide the following information about yourself before downloading our media data in print quality:

- Name, first name
- Authorized group to which you belong
- Intended use
- Email address

We need this personal data and information from you in order to check the authorization necessary for concluding the contract for the free use of the media data. We also need this information to document, manage and verify your compliance with our terms of use.

4. Use of “cookies”

To offer you comprehensive functions and to make the use of our website more convenient, we use “cookies” on our website. Cookies are small files that are stored on your computer with the help of your Internet browser. Cookies enable us to analyse your use of our website and to recognize you when you return to our website.

While the use of cookies is common practice, you can object to their storage on your computer in your Internet browser's settings for cookies, and you can prevent or restrict their storage. However, you may then be limited in your use of our website.

5. Use of Google Analytics

On this website, Google Analytics, a web analysis service of the provider Google Inc. (“Google”), collects and stores data to create user profiles using pseudonyms. These user profiles are used to analyse visitor behaviour and are evaluated to help us improve our offer and design it to meet users' needs.

Google Analytics uses so-called “cookies”, which we describe above in section 4.

The information generated by the cookies about your use of our website is usually transmitted to a Google server in the USA and stored there. However, in accordance with the legal data protection provisions, your IP address will be first be abbreviated by Google within Member States of the European Union or in other states party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and be abbreviated there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on the website activities and to provide other services relating to the use of the website and the use of the Internet to the website operator. The IP address provided by your browser as part of Google Analytics will not be merged with other Google data. The pseudonymized user profiles will not be combined with personal data about the holder of the pseudonym without the express consent of the data subject granted separately.

You can prevent the storage of cookies by making the appropriate settings in your browser software (see above section 4); please note that in this case you may not be able to use all the functions of this website to the full extent.

You can also deactivate Google Analytics on your display device or your computer, i.e. you can prevent Google from collecting the data generated by the cookies and data relating to your use of the website (including your IP address) and from processing this data by downloading and installing the Google browser add-on available via this link:

<https://tools.google.com/dlpage/gaoptout?%20hl=en>

The web analysis will remain disabled until the Google browser add-on is disabled or deleted. The browser add-on is set for each browser and computer. If you do not want a web analysis, you must install the browser add-on on all the browsers and computers used.

Browser and operating system updates can impact the installation and functionality of the browser add-on.

On this website, Google Analytics has been extended by the code “gat._anonymizeIp();” to ensure that IP addresses are only collected anonymously and to rule out a direct reference to individual people (so-called “IP masking”). For details on the purpose and scope of the processing, collection and use of data by Google Analytics, please see [Google's privacy policy](#).

If you have agreed to the use of cookies (see section 4 above) or have not installed the Google browser add-on, you agree that we may have Google Analytics analyse the use of our website in the manner described above, with the processing of the data collected about you.

6. Hyperlinks to third-party websites

Our website contains so-called “hyperlinks” to websites of other providers. If you click on these, you will be redirected from our website directly to the websites of the other providers. You will recognize this, for example, by the change of the URL. We cannot assume any responsibility for the confidential handling of your data, as we have no influence on whether these companies comply with data protection regulations. Please check the websites of these companies directly for information on how they handle your personal data.

7. Product information / invitations / market and opinion polls (direct advertising)

If you give your consent, we also use your personal data to contact you by email, telephone, SMS, or post for the following purposes:

- To send offers and information on services and offers
- To send invitations to events and functions
- Market and opinion polls designed to optimize our services, service offerings and features

You can give us your consent on online forms for the above use of your name, your email address, telephone number and postal address for sending information and product recommendations by means of an active declaration of intent for each specific purpose.

We will log your consent in each case. You can also revoke your consent in each case at any time with effect for the future. You will not incur any costs other than the postage costs or the costs of online communication in accordance with the respective basic rates. In these cases, please use only the following contact options: Optimodal Nederland B.V., Data Protection (Revocation), Oudelandseweg 33, 3194 AR Hoogvliet-Rotterdam email: info-dataprotection@Optimodal.eu

8. Security measures for protecting the data we store

If we collect personal data, we and/or our service provider(s) with whom we have a contract for commissioned processing store such data on specially protected servers in The Netherlands or in the European Union. The access to such data is only possible for a few specially authorized individuals whose task it is to provide technical, commercial, or editorial support. In order to avoid loss or misuse of the data, we take extensive technical and operational security precautions that are regularly checked and adapted to the level of technical progress. However, we would like to point out that, due to the structure of the Internet, it is possible that the rules of data protection and the above-mentioned security measures may not be observed by other individuals or institutions beyond our area of responsibility. In particular, data disclosed that is unencrypted — even if it is passed on by email — may also be read by third parties. Technically, we have no influence on the matter. It is your responsibility to protect the data you provide to us against misuse, by means of encryption or in some other way.

9. Passing data on to third parties

Due to legal requirements, we are obligated in certain cases to pass your personal data on to third parties. This is the case, for example, if there is reason to suspect a criminal offense or abuse of our website. We are then obligated to pass your data on to the responsible law enforcement authorities. If, in processing data, Optimodal makes use of the services of third parties to fulfil its obligations towards you (so called “commissioned data processing”), such third parties are obligated by contract to handle your data carefully in accordance with data protection regulations and our instructions and not to use them for their own purposes nor to pass them on to third parties.

10. Protection of data (organizational and technical measures)

We have taken various organizational and technical measures to protect your data against unauthorized disclosure, unlawful use, modification and destruction. To this end, we maintain physical, electronic and procedural security measures. Our servers are protected by firewalls and virus protection; back-up and recovery concepts, and also role and authorization concepts, are a matter of course for us. To increase the security of your data, we often use encryption methods (such as SSL for transferring data via Internet). Our employees are bound to data secrecy and must observe the regulations of the Dutch Data Protection Act (AVG) when handling data.

All the companies that receive data from us, whether they process data under our control or we pass data on to them, must also undertake to observe data secrecy and to comply with certain organizational and technical data protection requirements. This is checked by Optimodal on the commencement of the contract and thereafter on a regular basis to ensure that such companies also fulfil their obligations in their daily work and that the protection of your data is always guaranteed.

11. Rights to information, revocation, blocking and deletion

You will receive information about your personal data stored by us, its origin, recipient and purpose of data processing, free of charge at any time. You may block, correct or delete your personal data stored by us and object to the anonymous or pseudonymized collection and storage of data for the purpose of optimizing our website. You can also revoke your consent to our collecting and using your data, without giving any reasons and at any time.

If you wish to exercise your rights to information, revocation, blocking or deletion, please contact Optimodal solely via the communication channels listed below:

Optimodal Nederland B.V., Data Protection, (Information) or (Revocation) or (Blocking) or (Deletion), Oudelandseweg 33, 3194 AR Hoogvliet-Rotterdam email: info-dataprotection@Optimodal.eu.

12. Right to file an objection with a supervisory authority

If you, as the data subject, believe that the processing of your personal data by Optimodal Nederland B.V. violates the provisions of the General Data Protection Regulation, you have the right to file an objection with a supervisory authority, in particular in the Member State of your place of residence, your workplace or the place of presumed infringement, without prejudice to any other administrative or judicial remedy.

13. Changes to the Optimodal privacy policy

The legal framework for us as a service provider is subject to changes and adjustments. These changes and adjustments make it necessary from time to time for us to update this privacy policy. Optimodal therefore reserves the right to make changes to this privacy policy.

Rotterdam, July 2020

If you have any questions about our privacy policy, please contact us:

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